

# Local Business, Global Reach



## Web Packages



### BASIC

- Tailored Local Design
- 5 Essential Pages
- Local SEO
- Mobile Optimization
- Social Integration

**\$499 SETUP  
+\$30/MO**



### PLUS

- Custom Expanded Design
- 10 Comprehensive Pages
- Enhanced Local SEO
- CMS Integration
- Traffic Analytics

**\$799 SETUP  
+\$50/MO**



### PRO

- Premium Custom Design
- Up to 20 feature-Rich Pages
- Full SEO Suite
- Advanced Analytics
- Marketing Features

**\$1,199 SETUP  
+\$75/MO**

## About Us

At Blueprint Dynamics, we specialize in crafting unique web experiences that resonate with your brand and engage your audience. Our team is dedicated to creating solutions that not only look great but also perform well, ensuring your business thrives in the digital world.

## Our Mission

Our mission is to transform your digital presence into your most powerful business asset. With our expertly designed web packages, we aim to elevate your brand, connect with your customers, and drive growth.



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# Tailor Made Digital Services



## ONLINE ORDERING SYSTEM

Starting at:

# \$599

- ✓ Customizable e-commerce platform integration
- ✓ Product listing with detailed descriptions
- ✓ Secure payment gateway setup
- ✓ Real time inventory management system

## BOOKING & SCHEDULING SYSTEM

Starting at:

# \$499

- ✓ Custom booking system for appointments
- ✓ Integration with existing website and socials
- ✓ Calendar synchronization
- ✓ Automated email or SMS confirmations
- ✓ Customizable booking forms
- ✓ Support for promotions or discounts codes integrations

## EMAIL MARKETING SOLUTION

Starting at:

# \$349

- ✓ Design of branded email templates
- ✓ Setup of subscriber list management
- ✓ Automation of key email sequences
- ✓ Detailed analytics on open rates, clicks
- ✓ Integration with CRM systems
- ✓ GDPR compliant subscription practices
- ✓ Provision for A/B testing to optimize campaign effectiveness
- ✓ Regular reports and insights

## SOCIAL MEDIA SETUP & STRATEGY

Starting at:

# \$299

- ✓ Strategic planning session
- ✓ Creation of up to 3 social media profiles
- ✓ Initial content creation including posts & cover
- ✓ Development of a content calendar
- ✓ Training on engagement techniques
- ✓ Analytics setup to track growth and engagement metrics
- ✓ Monthly performance review and optimization
- ✓ Guidance on ad spending and targeting
- ✓ Ongoing support for questions and strategy